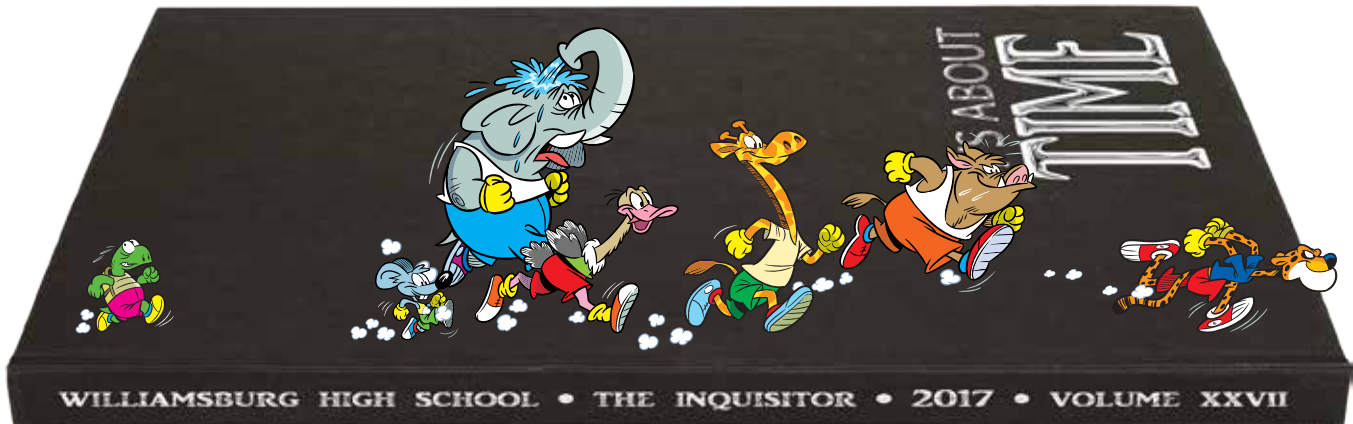




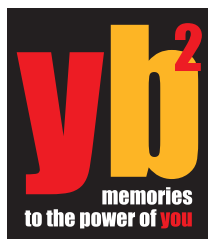
Summer Yearbook Workshop
Thursday, July 20th through Sunday, July 23rd
Springhill Suites, Temecula, California



our new camp format lets you learn at your own speed

Whether you're an expert adviser or a newbie, our 2017 yearbook workshop will be amazing! For the those who've attended several times, **Camp Elite Turbo** will allow you to work non-stop planning your 2017 book. Meanwhile, **Camp Elite Essentials** will provide step-by-step instruction for those advisers and staffs who aren't quite ready to enter the fast lane. And finally, for the first time, we're offering separate technology sessions to get your students up to speed on InDesign and Photoshop. Register today, as space is limited!

www.ybsquared.com/camp



Workshop Schedule:

Red= Camp Elite Essentials Training
Orange= Tech training and yb² offices

Thursday

2:00-3:00	Registration
3:00-5:30	First work session
3:00-4:00	The basics of theme
5:30-6:00	Check into rooms
6:00-6:30	Dinner
6:30-7:30	Designing the cover and creating a graphic strategy
6:30-10:30	Second work session
10:00	End of first day

Friday

8:00-9:00	Breakfast
9:00-10:00	Designing theme pages
9:00-12:15	Beginning InDesign
9:00-12:30	Third work session
12:30-1:00	Lunch
1:00-2:00	Theme throughout the book
1:00-4:30	Advanced InDesign
1:00-6:00	Fourth work session
4:00-5:00	Design basics
6:00-6:30	Dinner

SPECIAL EVENT

7:30-9:00 Comedy Hypnosis Show



James Kellogg, Jr.

Saturday

8:00-9:00	Breakfast
9:00-10:00	Modular Design
9:00-12:15	PhotoShop Essentials
9:00-12:30	Sixth work session
12:30-1:00	Lunch
1:00-2:00	Yearbook Trends
1:30-3:00	Adviser Tech Tips
1:00-6:00	Seventh work session
4:00-5:00	Angles and Coverage
6:00-6:30	Dinner
7:00-10:30	Final work session

Sunday

8:00-9:00	Breakfast
9:00-11:00	Presentations
11:00	Check-out

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Facts you need to know:

- The cost is \$3,990 for an advisor and five students. Each additional student is \$700. Single rooms for advisors are included in the price. Spouses and children are welcome to join us.*
- For schools who commute, the cost is \$3,250. Additional students are \$550 each.
- Deadline to register: May 30th, 2017 or until capacity is reached.
- **Full payment required to reserve your place at camp.**
- For in InDesign, students must bring computers with WiFi capability.
- Students cannot attend without their advisors.

*If you need childcare, please contact us via email ASAP to confirm. Child care is at no cost, but space is extremely limited!

Please complete the following information and return it yb² prior to the first day of the workshop.

Name: _____ Gender: M or F _____ Advisor or Student? _____

School: _____ Childcare needed? _____ Age(s) of children? _____

Home Address: _____
street city state zip

Parent or Guardian's name: _____

Home phone: _____ Parent or Guardian's phone: _____

First Emergency Contact: _____ phone: _____

Second Emergency Contact: _____ phone: _____

Health insurance provider: _____ group or policy number: _____

Primary Physician: _____ phone: _____

Any known allergies to medication: _____ Would you prefer a vegetarian meal? _____

CODE OF CONDUCT

In order to provide a safe, positive atmosphere for all, all campers follow the rules as set forth herein. Failure to comply with any of the items listed in the code of conduct will result in the camper being sent home. Campers sent home early will not be entitled to a refund of any portion of the camp fees.

- 1) No illegal drugs, alcohol, or tobacco products are allowed. Our camp is a non-smoking camp. Any campers needing prescription medication must bring written consent and directions for use signed by a parent or guardian.
- 2) Campers will refrain from using profane or obscene language.
- 3) Campers are required to attend all sessions and be in their assigned locations at all times.
- 4) Campers are not allowed to leave the grounds unless accompanied by their adviser.
- 5) Campers are expected to dress appropriately and conservatively in accordance with traditional school dress codes.
- 6) Campers must be quiet and in their assigned beds at "lights out" each evening.
- 7) Boys and girls will be assigned separate sleeping quarters. No boys are allowed in girls' rooms and no girls are allowed in boys' rooms for any reason at any time.
- 8) Campers will behave in a respectful manner to all other campers and to all camp and hotel staff.
- 9) No public displays of affection between campers are allowed.

I have read and understood the items listed above.

Signature of parent or guardian: _____ date: _____

Signature of student: _____ date: _____

Questions? Email Jill Lombardi at jill@ybsquared.com